

# FOR IMMEDIATE RELEASE

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## Wisconsin's Barry Alvarez Scheduled for Sept. 18 NFF Hall of Fame On-Campus Salute

*The Badgers will honor Alvarez, their newest inductee into the College Football Hall of Fame, Sept. 18 when they host Arizona State.*

**DALLAS, Aug. 5, 2010** - The University of Wisconsin and The National Football Foundation (NFF) & College Hall of Fame announced today that they will jointly honor Coach **Barry Alvarez** with an NFF Hall of Fame On-Campus Salute September 18 as the Badgers host Arizona State in Madison.

"We're incredibly proud of Barry's selection to the College Football Hall of Fame and this event allows our fans an opportunity to celebrate his remarkable career," says University of Wisconsin-Madison Chancellor **Biddy Martin**. "Barry transformed the Badger program, developed student-athletes' potential on and off the field and helped build a new sense of Wisconsin pride."

On May 27, the NFF announced that Alvarez, who tallied a 118-73-4 record as the Badgers head coach from 1990-2005, will be inducted into the College Football Hall of Fame as a member of the 2010 class. Throughout the season, each Football Bowl Subdivision (formerly Division I-A) College Football Hall of Fame inductee returns to his school for the special on-field event, where a commemorative plaque is presented to the university for permanent display. Beginning with the NFF's inaugural Hall of Fame class in 1951, the On-Campus Salute has served as the first of numerous highlights in the hall of fame experience, giving each inductee one more chance to take the field.

"Barry Alvarez took a program that had won six games in the three seasons prior to his arrival and turned them into a perennial powerhouse for more than a decade. There was never a doubt that he was headed to the Hall of Fame," said NFF President & CEO **Steve Hatchell**. "He's the ultimate competitor, recruiter and tactician, and he been a great mentor to a slew of current head coaches. We look forward to the tremendous honor of traveling to Camp Randall Stadium to hear the crowds cheer his name in appreciation."

The only coach in Big Ten history to win back-to-back Rose Bowls, Barry Alvarez boasts the highest all-time bowl winning

percentage (.727) for coaches with at least 11 bowl appearances. The winningest coach in Wisconsin history, Alvarez captured three Big Ten Championships, and he joins College Football Hall of Fame coach **Woody Hayes** as the only two Big Ten coaches to win three Rose Bowls. He coached 12 First Team All-America players, including three-time First Team selection and 1999 Heisman Trophy winner **Ron Dayne**, 62 First Team All-Big Ten picks, and two NFF National Scholar-Athletes (**Jim Leonhard** and **Joe Thomas**).

"It is very humbling. When this is your life's work, and it culminates like this, the first thing you think about is all the people that had something to do with it," said Alvarez at the time of the May 27 announcement. "Any time that you win an honor such as this, it's not one person. It's about the accumulated work of a number of people. From a staff, a very loyal staff that came to the University of Wisconsin and believed in the plan that I had and worked very hard to get it done, to a group of players that bought in and changed the culture, not only in our football program, but changed the culture of our athletic department."

In 1993, Alvarez was named Bobby Dodd National Coach of the Year, AFCA National Coach of the Year and College & Pro Football Newsweekly National Coach of the Year. The 1999 Victor Award (National Coach of the Year) winner, Alvarez was a finalist for ESPN National College Coach of the Decade.

Named Wisconsin's athletics director in 2004, Alvarez continued to coach for two years before retiring and focusing solely on his administrative position. Alvarez serves on the NCAA Football Issues Committee, the Board of Directors of the MACC Fund and was appointed as one of the chairs of the NCAA's Football Academic Enhancement Group. Alvarez and his wife Cindy have three children.

Alvarez will be the 10th Wisconsin player or coach inducted into the Hall of Fame, and the Badgers' second coach to receive the honor. Wisconsin players in the hall of fame (with year of induction) include **Alan Ameche** (1975), **Marty Below** (who also played at Oshkosh, 1988), **Bob Butler** (1972), **Pat Harder** (1993), **Elroy Hirsch** (who also played at Michigan, 1974), **Pat O'Dea** (1962), **Pat Richter** (1996), and **Dave Schreiner** (1955). The only other coach in the hall of fame with a stop at Wisconsin is **George Little** (1955) who coached the Badgers for two seasons from 1925-26. For a complete list of players and coaches in the hall, please visit [www.collegefootball.org](http://www.collegefootball.org).

The 2010 Hall of Fame Class will be officially inducted at the NFF's Annual Awards Dinner, held at New York City's historic Waldorf=Astoria Hotel on Tuesday, December 7. For ticket information to the Dec. 7 induction, please contact **Will Rudd** at the National Football Foundation: 972-556-1000 or by email at [wrudd@footballfoundation.com](mailto:wrudd@footballfoundation.com).

The National Hall of Fame Salute at the Tostitos Fiesta Bowl follows on January 1, giving the class recognition on a national stage, and events culminate with the College Football Hall of Fame's Enshrinement Festival in the summer of 2011.

This year's hall of fame class includes **Dennis Byrd** (North Carolina State); **Ronnie Caveness** (Arkansas); **Ray Childress** (Texas A&M); **Randy Cross** (UCLA); **Sam Cunningham** (Southern California); **Mark Herrmann** (Purdue); **Clarkston Hines** (Duke); **Desmond Howard** (Michigan); **Chet Moeller** (Navy); **Jerry Stovall** (LSU); **Pat Tillman** (Arizona State); **Alfred Williams** (Colorado); and coaches **Barry Alvarez** (Wisconsin) and **Gene Stallings** (Texas A&M, Alabama).

#### **Currently Announced 2010 NFF On-Campus Salutes (Chronological)**

<b>PLAYER</b>	<b>SCHOOL</b>	<b>YEARS</b>	<b>ON-CAMPUS SALUTE DATE</b>
Coach Barry Alvarez	Wisconsin	1990-2005	Sat., Sept. 18 vs. Hawaii
Alfred Williams	Colorado	1987-90	Sat., Sept. 18 vs. Hawaii
Ronnie Caveness	Arkansas	1962-64	Sat., Sept. 25 vs. Alabama
Chet Moeller	Navy	1973-75	Sat., Oct. 16 vs. SMU
Sam Cunningham	Southern Cal	1970-72	Sat., Oct. 30 vs. Oregon
Mark Herrmann	Purdue	1977-80	Sat., Nov. 6 vs. Wisconsin
Jerry Stovall	LSU	1960-62	Sat., Nov. 6, vs. Alabama
Pat Tillman	Arizona State	1994-97	Sat., Nov. 13 vs. Stanford



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**ABOUT THE NATIONAL FOOTBALL FOUNDATION & COLLEGE HALL OF FAME**

*Founded in 1947 with early leadership from General Douglas MacArthur, legendary Army coach Earl "Red" Blaik and immortal journalist Grantland Rice, The National Football Foundation & College Hall of Fame, a non-profit educational organization, runs programs designed to use the power of amateur football in developing scholarship, citizenship and athletic achievement in young people. With 121 chapters and 12,000 members nationwide, NFF programs include the College Football Hall of Fame, Play It Smart, the NFF Hampshire Honor Society, the NFF National Scholar-Athlete Alumni Association, the NFF Gridiron Clubs of New York City, Dallas, and Los Angeles, and scholarships of over \$1 million for college and high school scholar-athletes. The NFF presents the MacArthur Bowl, the Campbell Trophy, endowed by HealthSouth, and releases the Bowl Championship Series (BCS) Standings. Learn more at [www.footballfoundation.org](http://www.footballfoundation.org)*

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